AUA-HKUST Overseas Study Program 2024 – Entrepreneurship Bootcamp

Introduction

This bootcamp aims to provide a comprehensive introduction to the entrepreneurship ecosystem in Hong Kong for Asian Universities Alliance (AUA) members. The program will consist of a 7-day schedule, including workshops, site visits, team project challenge and networking events.

Participants will have the opportunity to learn from industry experts and successful entrepreneurs who will share their experiences and insights on starting and growing a business in Hong Kong. They will learn about the latest developments in innovation and technology in Hong Kong and gain valuable insights into the entrepreneurship ecosystem. Through the experiential learning, participants will work on an innovative project in a team and present their project idea at the end of the camp!

Target Audience
Around 40 students (Around 28 pax from AUA member universities, 7-14 pax from HKUST)

Dates
2 to 8 July 2024

Registration
Deadline: 17 May 2024
Result Announcement: Early June 2024

Enquiries
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Tentative Program Rundown

Date	Session	Activity	Location
2 July 2024 (Tue)		- Check-in	HKUST Campus
3 July 2024 (Wed)	Morning	- Welcoming - Ice-breaking Activity & Groupings	HKUST Campus
	Afternoon	- Welcome Lunch - Workshop on Hong Kong Start-up Ecosystem - Introduction to Design Thinking	HKUST Campus
4 July 2024 (Thur)	Morning	- ESG Challenges and Impacts - Define Your Need Statement	HKUST Campus
	Afternoon	- Ideate and Prototype Your Solutions -	HKUST Campus
5 July 2024 (Fri)	Morning	- Visit to WEEEPARK	WEEEPARK
	Afternoon	- Visit to Hong Kong Science Park - Start-up sharing	HKSTP
6 July 2024 (Sat)	Morning	- Pitching Workshop - Team Working Time	HKUST Campus
	Afternoon	- Business Model Workshop - Team Working Time	HKUST Campus
7 July 2024 (Sun)	Morning	- Team Working Time	HKUST Campus
	Afternoon	- Team Presentation - Closing Dinner	HKUST Campus
8 July 2024 (Mon)	Morning	- Check-out	HKUST Campus

* Subject to final venue and speakers' availability

Learn More

Click here to see AUA Bootcamp 2023

Members of AUA

• Chulalongkorn University	• National University of Singapore	• Indian Institute of Technology Bombay
• King Saud University	• Seoul National University	• Nazarbayev University
• Peking University	• Universitas Indonesia	• Tsinghua University
• United Arab Emirates University	• The University of Tokyo	• Universiti Malaya
• University of Colombo	• University of Yangon	• The Hong Kong University of Science and Technology