

# Overview of the 60<sup>th</sup> Anniversary Trade Day

## Event Overview:

- **Date:** December 5<sup>th</sup>, 2023 (Tuesday) 10:00 am – 10: 40 am
- **Venue:** Hall D, COEX (513, Yeongdong-daero, Gangnam-gu, Seoul)
- **Organizer:** Korea International Trade Association, Ministry of Trade, Industry and Energy
- **Participants:** high-ranking government officials, business people (approx. 1,500 people)
- **Program**
  - Duration: 40 minutes
  - Schedule: Opening Remarks of Chairman of KITA → Main Theme Video Projection → Awarding Ceremony → Main Ceremony

## Program Timetable

Time	Event	Detail
10:00-10:02	Opening Video Projection (2 min.)	
10:02-10:06	Introductory Remarks (4 min.)	
10:06-10:11	Opening Speech (5 min.)	Chairman of KITA
10:11-10:13	Main Theme Video Projection (2 min)	Topic : Korea's achievements through trade and vision for the future
10:13-10:28	Awarding Ceremony (15 min.)	
10:28-10:34	Congratulatory Remarks (6 min.)	T.B.D.
10:34-10:40	Main Ceremony (6 min.)	

## Side Event : 60<sup>th</sup> Annual Trade Day Concert

- **Date:** December 5, 2023 (Tue), 16:00~17:30 \* Reception opens at 15:00~15:50 (drinks/refreshments)
- **Venue:** Auditorium on the 3rd floor of COEX, Samseong-dong, Seoul
- **Program:** Beha Philharmonic Orchestra, singer Sohyang, La Classe, pansori singer Yang Eun-hee, Rolajang, etc.