

BERKELEY METHOD OF ENTREPRENEURSHIP BOOTCAMP

WHAT IS BMoE?

4-½ days

**Interdisciplinary
teams**

150 participants

This workshop offers a one-of-a-kind experience at a premier institution in Silicon Valley. During the program, participants will attend sessions that weave together lectures and interactive game-based exercises, receive one-on-one mentoring from SCET faculty and industry experts, and experience learning delivered by the award-winning Berkeley Method of Instruction.

The next bootcamp will be held August 19-23, 2024 and will be in-person.

PARTICIPANT EXPERIENCE



Work on idea generation and how to turn ideas into new ventures and taking it to market while integrating concepts including customer-focused design thinking and innovation in business models, and receiving input and advice from real-life entrepreneurs, investors, and marketing specialists



Pitch your idea to an experienced panel of experts and potential investors



Collaborate with our experts and advance your idea to the next level



Establish or optimize to form startup teams, learn mechanics of a start-up and setting major milestones



Use case studies to facilitate and hone ideas, attend special modules on ideation, sales, pitch and funding (sample Modules/Videos)

INSTRUCTOR



Gigi Wang

SCET Faculty &
Industry Fellow

Gigi Wang is a leader in global entrepreneurship and innovation and heads up MG-Team, LLC, a consulting firm focusing on entrepreneurship and innovation programs. She is an Industry Fellow & Faculty at UC Berkeley's Sutardja Center for Entrepreneurship and Chair Emeritus of the VLAB (formerly MIT/Stanford Venture Lab), and on the advisories board of Mobility Ventures, and iGlobe Partners. Gigi is a frequent conference speaker and conducts entrepreneurship/innovation workshops for start-ups, corporates, incubators, and universities around the world, along with offering services to help companies scale. She has mentored and advised hundreds of start-ups from around the world.