

The Netherlands – Asia Pacific Student Short-Video Competition for Climate and Sustainable Development in Cities

(NL-Asia Video, Clim/Sust Dev)

Organized by the University of Groningen,
Wubbo Ockels School for Energy and Climate,
together with our regional partners across the Asia Pacific.

Locations: House of Connections, Central Market Square,
Groningen, The Netherlands
and the Osaka Kansai World Expo 2025, Japan

-Memo by Prof. Ronald Holzhaecker (UG), June , 2024-

Cities around the world are responding to the urgent issue of climate change and the need for sustainable development for their people. Cities are actively engaged with international efforts for climate mitigation and adaptation and the 2030 Sustainable Development Goals (SDGs), and finding local solutions. Leaders of cities, neighborhood groups and citizens are coming together to realize new visions for their cities.

Many students have been conducting very interesting research on climate and sustainable development as part of their studies. The idea of the student short video competition is to encourage students to build on their research and writing which they have conducted for their BA thesis, Master thesis, or PhD dissertation and to consider ways to reach out and communicate their ideas to reach a wider public audience. Students from any discipline may submit a video - from the social sciences, humanities, and science and engineering. They will ask themselves, What is the best way to communicate our research and science related to climate and sustainable development in a visually appealing way to reach the public?

We will encourage our partner universities to share some of the student videos within their own universities, for example, on TV monitors in public areas of the university, and through on-line portals of departments and faculties. Videos may also be shared on YouTube and other streaming channels.

We will also bring a team of judges together to select the top five videos submitted for the competition. These videos will be selected for viewing on TV monitors both locally and internationally, to join the local to the global, in the House of Connections and the Forum in Groningen, and at a venue in or near the Osaka Expo 2025 in Japan, to demonstrate the close links of the Netherlands and the Asia Pacific. The Osaka Expo is expected to have more than 30 million visitors over its six month run, with the theme '*Designing Future Society for Our Lives.*' We will focus showings during particular weeks at the Expo, where the organizers are planning theme weeks. For example, near the beginning of the Expo, May 15-26 the organizers have chosen the title 'The Future of Community and Mobility Week,' and the theme 'What is a community, where we can live as we are? and the scope includes 'smart cities, digital green cities, and disaster prevention and reconstruction.' The final week of the expo October 2-12 has the title 'SDGs and Beyond, Future Society.'

Format: Short videos of 2.0 – 2.5 minutes may use a variety of creative formats, including:

- Documentary film techniques, moving photography or stills
- Animation, including Manga videos

The idea of the video is to focus on outreach to the public with visual images and creative story-telling. It is not about delivering a lecture or Powerpoint presentation. You may consider sharing the main findings of your research and the impact on cities and residents, and perhaps share actions residents may consider taking to involve their household, neighborhood, city, nation-state, or the broader international community.

Any video material must be of the student's own creation, or if sampling is used, it must be in the public domain, and not subject to copyright.

Awarded Prizes:

- 1st Place Winner - 2000 Euros
- 2nd Place Winner - 1000 Euros
- Runners Up (3 in total) - 500 Euros each (1500 total)

Deadline: Short videos to be uploaded by 20 January 2025 to the University of Groningen competition website, including a 250 word biography about the student/filmmaker and short overview of the scientific research which led to the creation of the video.

Eligibility:

Students from the University of Groningen and students from our partner universities across the region, including enrolled students and those up to three years following graduation). Students may also have additional students involved as co-authors of the work, from the same university or a nearby art or media academy.

Osaka University, Japan
University of Tokyo, Japan
Gadjah Mada University (UGM), Indonesia
NTU, Singapore
Macquarie University, Australia
Institute for Technology, Bandung (ITB), Indonesia
Thammasat University, Thailand
University of the Philippines, Diliman Campus, Philippines
University of Malaya, Malaysia
Fudan University, China
Tsinghua University, China
Seoul National University, S. Korea
Pusan National University, S. Korea